



1 Skippack Pike, Schwenksville, PA 19473
Phone 610.287.9383
Fax 610.287.9237
www.perkiomenwatershed.org

Environmental Education

Watershed Stewardship

Conservation Programs

October 6, 2017

Municipalities of the Perkiomen Creek Watershed

RE: MS4 Benefits for Municipal Members - RENEWAL INFORMATION ENCLOSED

Greetings,

The Perkiomen Watershed Conservancy is your community resource for protecting our waterways, especially from the ubiquitous problem of stormwater runoff pollution. In addition to our award-winning environmental education classes and on-the-ground restoration projects, the Conservancy assists its member municipalities in meeting the educational requirements of the Municipal Separate Stormwater System (MS4) permit.

Many of you have chosen to take advantage of this annual program, but others are missing out on the great opportunity to gain stormwater literature, workshops, staff training, stormwater reduction statistics and grant funding designed specifically to help you meet your MS4 permit requirements. Our member municipalities also receive a comprehensive list of the benefits they received from the Conservancy's MS4 program to utilize in their year-end reports. To take advantage of these great benefits, all you have to do is join the Conservancy!

We invite your municipality to join the Perkiomen Watershed Conservancy as a member for the 2018 MS4 permit year (Year 16). *Remember, even if you are a current member, you will need to renew your membership for the 2018 permit year.* Our municipal membership levels and corresponding benefits are listed in the table on the enclosed Membership Form. **Please read over carefully as some benefits have been added including "active workshops," storm drain medallions, and a stormwater reduction statistics package.** Note that at the Patron and Benefactor levels, you will receive all of the benefits of the lower level(s) as well.

To join the Perkiomen Watershed Conservancy and receive benefits for the 2018 MS4 permit year, please fill out the attached Membership Form and return with your payment. To obtain the benefits of a Patron or Benefactor, please sign up no later than **March 1, 2018** to allow adequate time to schedule workshops before your permit year ends. Sign up today to start receiving benefits!

Sincerely,

Jessie Kemper
Conservation Coordinator

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by conserving and protecting land and water resources through commitment to and leadership
in environmental education, watershed stewardship and conservation programs.



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2018 Membership Offerings: Listed below are the program offering for 2018 based on membership levels:

Benefactor Level, \$1000 – Benefactors are eligible for the following membership benefits:

1. **Stormwater Reduction Statistics Package.** This informational package will show which PWC events your municipality and/or residents participated in and provide you with statistics from those events that can be used in your MS4 reports. Statistics could include the number of volunteers involved/volunteer hours, amount of trash removed from a site within your municipality, number of trees planted along riparian areas, amount of invasive species removed from waterways, etc.
2. **Municipal MS4 Grant Program.** You will have the opportunity to submit a grant application to install a stormwater BMP within your municipality. The grant will be submitted to PWC who will review the applications and carry out the selected project(s). Those municipalities who chose the benefactor level will be sent the grant application and more information about the program separately.
3. **Active Workshop.** Your residents will be able to participate in active workshops where PWC will demonstrate how to build and install stormwater BMPs for residential properties. Topics could include rain barrel building, downspout planter boxes, backyard compost bins, etc. PWC will provide all the necessary equipment and materials for attendees to follow along and build their own BMP with us. At the end of the workshop, residents will walk away with a finished product, like a rain barrel, that they can install in their backyard. Residents must pay a small fee for materials utilized in active workshops. Municipalities will be responsible for scheduling workshops.
4. **Storm Drain Medallion Installation.** We will be offering the opportunity to have storm drain medallions installed within your municipality. PWC will be responsible for creating and installing these medallions.
5. **Municipal Staff Workshop.** You will have the opportunity to receive one PWC-provided training session for municipal staff. The session will take place at a municipal facility of your choice. Municipalities will be responsible for scheduling workshops.

Patron Level, \$500- Promoters are eligible for the following membership benefits:

1. **Resident Workshop.** You will have the opportunity to schedule a stormwater workshop for residents of your municipality. The workshop will take place at a municipal facility of your choice and will cover topics like stormwater pollution, the MS4 program, ways to manage stormwater, etc. Municipalities are responsible for scheduling workshops.

Promoter Level, \$250- Patrons are eligible for the following membership benefits:

1. **Educational Articles.** You will be given access to educational articles, pamphlets or handouts created specifically by PWC to educate residents about stormwater pollution issues. Materials will be provided electronically, municipalities will be responsible for distributing the materials.

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2018 Membership Form

Please fill out and return with your membership payment.

Membership Levels	Price per Level (Circle desired 2018 Membership Level)	Membership Level Benefits
Benefactor	\$1,000	<ul style="list-style-type: none">• Stormwater Statistics Package: fulfills MCM #2- Public Involvement/Participation, adds to your BMP inventory and helps with MS4 reports• MS4 Municipal Grant Program: fulfills MCM #2- Public Involvement/Participation and adds to your BMP Inventory• Active Workshop: fulfills MCM #1- Public Education and Outreach, MCM #2- Public Involvement/Participation• Storm Drain Medallion Installation: fulfills MCM #1- Public Education and Outreach• Municipal Workshop: fulfills MCM #6- Pollution Prevention/Good Housekeeping for Municipal Operations• Educational Articles: fulfills MCM #1- Public Education and Outreach
Patron	\$500	<ul style="list-style-type: none">• Resident Workshop: fulfills MCM #1- Public Education and Outreach and MCM #2- Public Involvement and Participation• Educational Articles: fulfills MCM #1- Public Education and Outreach
Promoter	\$250	<ul style="list-style-type: none">• Educational Articles: fulfills MCM #1- Public Education and Outreach

Municipality: _____

Who should we contact regarding MS4 materials?

Name: _____

Title: _____

Mailing Address: _____

Email: _____ **Phone:** _____

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